
LUNCH SEMINAR SERIES

17 maggio 2017 h. 13.00 – 14.00

Edificio U7, IV Piano, Aula 4066,
Via Bicocca degli Arcimboldi, 8 – 20126 Milano

Urszula Wiśniewska, PhD,

**“The changes of the management model of the banks and
their influence on the banks’ KPIs”**

The economy of the last years didn't support the development of the banking industry in the world. The weak economy, the low level of the profit margins, high costs to income ratio, regulations influencing the sector. It is regarding the banking industry worldwide. In the various regions the influence of the social-economic environment was different and on the different level it influenced on functioning of the banks, but the one is certain – the banking industry needs to change the strategy of their management.

The research analyzes the changes and needed changes in the model of the management of the banks, and their influence on banks’ KPIs.

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