

Workshop serie “MEET THE EXPERTS!”

An introduction to advocacy and lobbying

Guest speaker: Prof. Luca G. Brusati, Ph.D.

When: Friday 20 May 2022, H. 12:30-14:30

Where: Room U6- 01b, Piazza dell’Ateneo Nuovo 1 - Milan

What: interest representation as a professional service entailing communication, negotiation and new media

Who: Full Professor of Management and head of the Laboratory for Research in Economics and Management with Udine U.; UNIMIB Department of Medicine visiting professor, 2020-2022

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