

Workshop serie “MEET THE EXPERTS!”

Introduction to Crisis Communication

Guest speaker: Matteo Carriola



When: Wednesday 27 April 2022, H: 10.30-12.30
Where: Room U6- 01b, Piazza dell’Ateneo Nuovo 1 - Milan

What: What is a crisis, what is a communication crisis and how to prevent, get prepared, mitigate and recover from a crisis?

A focus on media and real world examples

Who: Matteo Carriola holds a Bachelor’s Degree in Public Relations and a Master’s Degree in Strategic Communication. He is now a Corporate Communications professional with experience in the pharma and banking industries

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