## MINDLAB S.r.l.

SPIN OFF DELL'UNIVERSITÀ DEGLI STUDI DI MILANO-BICOCCA

## PRESENTATION

**MindLab S.r.l.** is a spinoff of the University Milano-Bicocca which aims to create a technological web based platform in order to provide consultancy services to SME and Individuals or families.

Consultancy services will be based on legal, fiscal, business and finance issues and the platform (named **Buddy Advisor**) aims to be the first on-line player in Italy to increase the access 24/7 to high value added services.

Services will not be standard: they are high value added and tailor made. Services will be provided by a high specialized Faculty of experts. And a particular attention will be paid to the new generations in order to support them in their startup projects since the beginning of the business idea.

**MindLab** was born thanks to the joint venture among the University of Milano-Bicocca, an important Italian bank (UBI Banche SPA) and a Team of Project that studied in the last three years the opportunity of the Italian market.

## **PRODUCTS & SERVICES**

- High qualified and added value.
- Consultancy services provided 24/7 by the web in legal, fiscal, business and finance issues to Sartup, SME, new generations, individuals and families.

## Team

Founder: Dott. Francesco Bianchi Dott. Edoardo Biella Prof. Alessandro Capocchi Members of the Team : Dott. ssa Maria Rita Pierotti Dott. Antonio Core Dott. Alberto Pedroli

Sector ICT & web Consultancy

Contact Mail: alessandro.capocchi@unimib.it mindlabsrl@pec.it Address: Via Giacomo Matteotti, 22078 Turate (CO), Italy.



