

**Business for Society  
(Code 106R)**

<b>Department</b>	Business and Law		
<b>Coordinator</b>	Prof.ssa Paola Bongini		
<b>Length of program</b>	3 years		
<b>Curricula</b>	1. Management of institutions and international organizations 2. Strategic management of innovation in companies and no-profit organizations		
<b>Research topics</b>	Rethinking the responsible corporation by bridging management, law, governance and purpose; measuring, managing and communicating on performance for sustainability; environmental, social, governance: a new paradigm for businesses; finance and economy for society; business education for society.		
<b>Places available</b>	University scholarships	n. 3	n. 2 scholarships curriculum "Management of institutions and international organization" n. 1 scholarship curriculum "Strategic management of innovation in companies and no-profit organizations"
	Scholarships funded by the Department	n. 1	n. 1 scholarship curriculum "Strategic management of innovation in companies and no-profit organizations" linked to the following research project: <i>"Business for society: digital transformations, business models and ethical challenges"</i>
	Positions of Industrial/Executive PhD	n. 7	n. 2 positions reserved to employees of Fondazione AVSI for curriculum Management of institutions and international organizations n. 4 positions reserved to employees of Google Italy s.r.l. for curriculum Strategic management of innovation in companies and no-profit organizations n.1 positions reserved to employees of Beready s.r.l. for curriculum Strategic management of innovation in companies and no-profit organizations
	<b>Total number of places available</b>	<b>n. 11</b>	
<b>Selection procedures</b>	Assessment of qualifications and publications + oral examination (videoconference)		
<b>Assessment of qualifications</b>	<ol style="list-style-type: none"> <li>1) Grade of bachelor degree: max 3 points</li> <li>2) Grade of master degree (second cycle): max 7 points</li> <li>2bis) Grade of old system degree or single-cycle second level degree: max 10 points</li> <li>3) Publications in extenso (already published or accepted by the publishers) and conference papers, of the last two years: max 4 points</li> <li>4) Participations in post-degree masters, training courses, advanced courses, specialization schools, any other second degrees: max 2 points</li> <li>5) Certification of joint researches and analysis: max 2 points</li> <li>6) Certification of training periods and/or research periods abroad of at least two months: max 2 points</li> </ol> <p>The Committee will evaluate periods less than 2 months only if the early come back has been due to documented force majeure for COVID-19.</p> <p>For those students who have not obtained their degree yet, the score of points 2 or 2bis will be replaced with the assessment of the average mark of the examinations:</p> <ul style="list-style-type: none"> <li>• Students of Master grade (second cycle): max 7 points</li> <li>• Students of old system degree (obtained under the laws in force prior to Ministerial Decree no. 509/1999) or single-cycle second level degree: max 10 points</li> </ul>		

<b>Information about the examinations</b>	<p>To access the oral examination no minimum score in the assessment of qualifications is requested.</p> <p>The oral exam will be conducted entirely in English.</p> <p>During the oral exam candidates will have to present and discuss: (a) the training and research path undertaken so far; (b) their research project.</p> <p>For this purpose, during the application process, in addition to their qualifications, candidates must also upload their research project, drawn up in English of maximum 5 pages.</p> <p>For the evaluation of the discussion the following aspects will be considered: clarity and straightforwardness of the exposition, reasoning capability, theoretical and methodological knowledge in the management, congruence of study interests and research objectives with the research topics of the doctoral program.</p>
<b>Examination dates</b>	<p>Oral examination: 6 September 2021 from 9.30 am to 6.30 pm</p>
<b>Contact for academic information</b>	<p><a href="https://en.unimib.it/education/doctoral-research-phd-programmes/phd-programmes/business-society">https://en.unimib.it/education/doctoral-research-phd-programmes/phd-programmes/business-society</a></p>
<b>Further information</b>	<p>During the procedure candidates have to apply for the curriculum ("Management of institutions and international organizations" or "Strategic management of innovation in companies and no-profit organizations") which they want to be evaluated for.</p> <p>Different rankings are planned for each curriculum.</p> <p>The results of the qualifications assessment, together with a breakdown of candidates in the examination days, that has notification value for all legal purpose, will be published on 3 September 2021 on the University website at the following link: <a href="https://www.unimib.it/didattica/dottorato-ricerca/accedere-al-dottorato/avvisi-prove-ammissione-dottorati-ricerca">https://www.unimib.it/didattica/dottorato-ricerca/accedere-al-dottorato/avvisi-prove-ammissione-dottorati-ricerca</a></p>